

## PRIVACY POLICY FOR SPSA

This Privacy Policy sets out how “SPSA” uses and protects any information that you give “SPSA” when you use this website (<https://www.spsaonline.net>).

SPSA is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this Privacy Policy.

SPSA may change this Policy from time to time by updating this page. You should check this page periodically to ensure that you agree with any such changes. This Policy is effective from September 3, 2023.

### WHAT WE COLLECT

We may collect the following information:

- Name
- Email Address
- Phone Numbers
- Demographic information such as postcode, preferences and interests
- Information relevant to customer surveys and/or offers

### WHAT WE DO WITH THE INFORMATION WE GATHER

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal Record Keeping

\*We may use the information to improve our products and services.

\*We may periodically send promotional emails about new products, special offers or other information we think you may find interesting using the email address which you have provided.

\*From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail.

\* We may use the information to customize the website according to your interest.

## SECURITY

We are committed to ensuring that your information is secure. In order to prevent unauthorized access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

## HOW WE USE COOKIES

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added, and the cookie helps analyze web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyze data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

## PERSONS UNDER 18 YEARS OF AGE ARE EXCLUDED FROM THIS WEBSITE

Although our content is not of an explicit "adult" nature, this website is not lawfully accessible to persons under the age of 18, or who are otherwise covered by the provisions of the Child Online Privacy Act of 1998 (COPA). If you are under the age of 18, you must leave this site immediately. We will not be held accountable for minors using this website in spite of this clause. Fraudulent use of this website may make you subject to civil or criminal sanctions.

Non-awareness of this clause (concerning minimum age for users of 18), is not sufficient excuse or defense. SPSA, its owners, administrators, associates and anyone remotely associated with its ownership, operation and maintenance, will not be held liable for any user of this website under the age of 18, regardless of their knowledge of this clause or in spite of the clause.

## LINKS TO OTHER WEBSITES

Our website may contain links to enable you to visit other websites of interest easily. However, once you have used these links to leave our site, you should note that we do not have any control over that other website, or their methods of collecting data, or what kind of data they may collect. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this Privacy Statement. You should exercise caution and look at the Privacy Statement applicable to the website in question.

## YOUR PERSONAL INFORMATION

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

You may request details of personal information which we hold about you under the Data Protection Act 1998. A fee will be levied upon this request.

If you believe that any of the information we are holding on you is incorrect or incomplete, please contact us (via email) as soon as possible. We will promptly correct any information found to be incorrect.

You may contact us at: [info@spsaonline.net](mailto:info@spsaonline.net).

## GOOGLE ADSENSE AND THE DOUBLECLICK DART COOKIE

Google, as a third-party advertisement vendor, uses cookies to serve ads on this site. The use of DART cookies by Google enables them to serve adverts to visitors that are based on their visits to this website as well as other sites on the internet.

To opt out of DART cookies, you may visit the Google ad and content network Privacy Policy at the following URL: [http://www.google.com/privacy\\_ads.html](http://www.google.com/privacy_ads.html). Tracking of users through the DART cookie mechanisms are subject to Google's own Privacy Policies.

Other Third Party ad servers or ad networks may also use cookies to track users activities on this website to measure advertisement effectiveness and other reasons that will be provided in their own privacy policies. SPSA has no access or control over these cookies that may be used by third-party advertisers. SPSA (inclusive of all those associated with its ownership, administration, management and maintenance) will not be held liable concerning the cookies or privacy policies of any third-party element in relation to your use thereof.

#### ANALYTICS – GOOGLE AND OTHERS

We may employ the services of GOOGLE ANALYTICS or other similar services – and this is merely to help us serve you better by understanding the search and request manners of each visitor and client.

By accepting this Privacy Policy, you agree to this service as well – and as such we advise you to revert to the Data Processing policies of GOOGLE ANALYTICS and any others we may specifically mention to you which we are employing for our services, to better understand the methods of those agencies in their Data collection and processing.

SPSA has no control over the procedures or policies of any other third party agencies in how they collect or process your data – and as such SPSA will not be held liable for such.

#### OPT OUT

Your agreement to and use of this website is indicative of your agreement to this Privacy Policy. If you wish to OPT OUT, you may do so by sending an email to: [info@spsaonline.net](mailto:info@spsaonline.net). Note that your selection to OPT OUT of this Privacy Policy most likely will result in your exclusion from access to this website and all contents.

#### QUESTIONS, COMMENTS, OR REPORT OF INCIDENTS

You may direct questions, comments or reports to:

[info@spsaonline.net](mailto:info@spsaonline.net)

## REVISIONS TO THIS PRIVACY POLICY WITHOUT NOTICE

This Privacy Policy is dynamic. It will continually change. You may not assume that it remains the same and you agree to check the Policy each time you visit the site for changes. Unless, in the sole opinion of the website, this policy changes so drastically as to suggest a posted notification on the site or via email, you will receive no notification of changes to this Privacy Policy nor, under any circumstances, does this site promise notification. Your continued use of this site always evidences your acceptance of the terms of this Privacy Policy or any modifications. SPSA is not to be held liable for your reluctance or non-compliance in reviewing revisions to this Privacy Policy, and SPSA is not expected to notify you of updates or adjustments to this Privacy Policy.

## LATEST UPDATE

This Privacy Policy was last updated on: September 3, 2023.